

**Jamie Brown of what3words gives Inaugural SUNY-Korea “CS for Insight”  
Lecture  
March 6, 2017**

Jamie Brown and Maiju Nurminen from what3words came to give the inaugural CS for Insight lecture at the department of Computer Science at SUNY Korea. The CS for Insight lecture, hosted by the Computer Science department, introduces SUNY-Korea students to various areas of computer science and technological advancement through talks by industry experts and entrepreneurs.



what3words (<http://what3words.com/>) is an upcoming startup that has developed a geocoding system for the communication of locations with a resolution of three meters. Using proprietary algorithms their system encodes geographic coordinates into three dictionary words. For example, the Statue of Liberty is located at "planet.inches.most". This differs from most other location encoding systems since it displays three words rather than long strings of

numbers or letters. Their system includes a website, apps for iOS and Android, and an API that enables bidirectional conversion of a what3words address and latitude/longitude coordinates. They are currently expanding their maps and technology into Korea and have hired ten SUNY-Korea students as Korean language consultants from the departments of Computer Science, Applied Mathematics and Statistics, and Technology and Society.

